

**Offshore Wind Farms**

**EAST ANGLIA ONE NORTH**

**PINS Ref: EN010077**

**and**

**EAST ANGLIA TWO**

**PINS Ref: EN010078**

**SEAS Submission on the  
Adverse Impacts on Tourism**

**Deadline 13 – 5 July 2021**

The final Deadline before the nine month examination  
closes at midday 6 July 2021

**by**

**SEAS (Suffolk Energy Action Solutions)**

**Unique Ref. No. EA1(N): 2002 4494**

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# SEAS Submission on the Adverse Impacts on Tourism

## Deadline 13 – 5 July 2021

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1. SEAS has been privy to topline highlights of newly updated research, undertaken by BVA BDRC and commissioned by the Suffolk Coast DMO, on the effects EA1N and EA2 will have on the Suffolk Coast from a tourism perspective.

2. The new 2021 research had a sample group of 2,000 respondents who were asked to consider their propensity to visit the Suffolk Coast in light of EDF Sizewell C and SPR's EA1N and EA2.

3. The key findings include:

(i) A net 15% are less likely to visit during the construction of onshore infrastructure for SPR's EA1N and EA2

(ii) *"These visitors believe their visit will be disrupted by noise, traffic delays and diversions whilst unsightly construction will ruin the views and the peace and quiet, they are looking for."*

**(iii) The analysis of EA1N and EA2 in isolation indicates that this could cost the tourism sector up to £30.4 million per annum.**

4. The SEAS campaign has consistently signalled the risks associated with SPR and National Grid's plans and the resulting downturn in tourism revenues.

5. As John Trapp [Deadline 13 Submission and [REP8-236](#) and [REP5-113](#)] has indicated, in his A1094 assessments, the geometry of the local road system is ill-suited to a major industrialisation of the area for energy infrastructure. The A1094, being the principal artery road to Aldeburgh and Thorpeness from London is already dangerously congested at peak tourism times as demonstrated in the quantitative modelling carried out by John Trapp. Aldeburgh is located just three miles from Friston. SPR has continued to ignore the true proximity of the cable route and the substation site to a flagship UK tourism destination.

6. Mr Simon Clearly on behalf of SPR has tried to undermine the DMO Research Surveys. We urge the PINS ExA to examine in detail these DMO reports to understand that they are independent objective Surveys and conducted according to the best standards and methodologies of market research.

7. These projects' adverse impacts represent a serious issue for the tourism sector and one that SPR has not resolved and cannot ever resolve because there is NO mitigation that will compensate for the loss of jobs and revenue streams amounting to well over £300 million over 12 years. (£30.4m x 12)

SEAS

5 July 2021